



PLMR Genesis is a leading communications agency providing award winning consultancy, strategy and tactical delivery for our clients.

We are the 2019/20 and 2020/21 Outstanding PR Consultancy of the Year for Anglia, Thames and Chiltern Region and we were ranked in the top 40 B2B agencies by PR Week in 2021.

What makes us special

As a team of highly skilled PR and digital marketing professionals we create impact for our clients, because we are experts at what we do, we work creatively as a team and we are results-driven. Our work influences the right audiences to get the results our clients need, using insight, connections and relationship building to shift perceptions.

Our extensive mix of services means we can build strategic communications activities around your goals, achieving an impactful and coherent customer experience across your channels. You won't need multiple agencies if you have the right team of experts all in one place.

Genesis is a leading PR and marketing agency providing award winning consultancy and tactical delivery for today's digital world.

How we can help you

Whether your organisation works regionally, nationally or internationally our experienced teams have the knowledge and skills to deliver across multiple channels. Our services include:

- Strategic Consultancy - developing the right PR, digital and/or marketing strategy which fits with who you are and what you want to achieve.
- PR and Media Relations – we craft strategies which build your brand reputation, maximising every opportunity to increase your profile in line with your objectives.
- Digital Marketing and Advertising – targeted search, display and social media advertising and email campaigns to deliver great click-through rates from your target markets.
- Public Affairs – changing Government policy and decision-making by engaging key influencers in the political sphere to advocate for your goals.
- Stakeholder Engagement – identifying key stakeholders and delivering a programme of targeted engagement will create the support and advocacy you need for your organisation to thrive.
- Brand positioning and messaging – we will get your mission, vision and values working for you and develop sets of key messaging for your audiences
- Crisis Communications – minimising reputational damage and navigating you through a difficult time with hands on management by our highly experienced media team which includes several former journalists.
- Social Media – connecting and engage with key audiences and influencers, growing your following and giving your campaigns reach and engagement
- Search Engine Optimisation (SEO) and User Experience (UX) – Making your website visible to your audience at their moment of need and making sure there's an easy and efficient customer journey to conversion once they get there.
- Website Design, Build and Management – smooth user experience, easy navigation and your brand personality are key in our website builds. From the front end design and content to the back end optimisation and metadata, we'll cover everything to make it easy for you.
- Event Management – delivering a memorable event with the right people in the room can give you a high brand boost which translates in to positive engagement, greater influence, plus new and repeat business.
- Branding and Design – powerful design which embodies your brand and resonates with your audiences drives better return on investment.



