



Genesis is a leading PR and marketing agency providing award winning consultancy and tactical delivery for today's digital world.

We are the 2018/19 Outstanding PR Consultancy of the Year for Anglia, Thames and Chiltern Region, also winning Gold for Outstanding Corporate and Business Campaign. We were also recognised for two national titles at the 2019 CIPR Excellence awards.

What makes us special



What we can offer you:

- Communications consultancy– developing the right PR and marketing strategy which fits with who you are and what you want to achieve. Our clients love our messaging workshops too.
- PR and Media Relations – we craft strategies which deliver award winning PR campaigns, maximising every opportunity to get our clients seen and heard in the media.
- Content Creation and Video – creating compelling content that cuts through in a crowded market is paramount – whether it’s words, images, audio or video.
- Copywriting and Collateral - eye-catching headlines, clear messaging and compelling storytelling with clear calls-to-action. In a tone and style which resonates with your target audience.
- Digital Marketing and Advertising – our digital marketing expertise will help you achieve powerful results through targeted search, display and social advertising as well as email campaigns.
- Issue and Crisis Communications – minimising reputational damage and navigating you through the issue with a strategic approach and hands on management by our highly experienced media team who include former journalists.
- Public Affairs – changing Government policy, building positive relations with opinion formers and changing hearts and minds to achieve your objectives.
- SEO and User Experience (UX) – Utilising SEO and UX to gain online brand presence and make your website work hard for you in achieving your business and marketing goals.



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